



WILDFIRE PREPAREDNESS

Wildfires can develop quickly and without warning, and it's increasingly likely that your policyholders may be affected. Help them prepare for wildfire season by sharing the following tips:

UNDERSTAND THE RISKS AND AVAILABLE RESOURCES

Encourage policyholders to check for a designated wildfire season in their area and learn about local emergency resources. This includes knowing evacuation routes and predetermined shelters, so they're ready to act quickly if a wildfire occurs.

ASSEMBLE AN EMERGENCY KIT

This kit should include bottled water, non-perishable food, essential medications, blankets, a battery-powered radio, flashlights, your communication and evacuation plan, and extra batteries.

REVIEW INSURANCE AND PROTECT YOUR HOME

Advise policyholders to review their homeowners insurance policy to ensure it covers fire and smoke damage. If coverage is lacking, suggest contacting their agent for additional options. Also, encourage them to take steps before wildfire season to protect their home, such as clearing debris, using fire-resistant materials, and ensuring smoke protection.

SPREAD AWARENESS

Encourage policyholders to involve their family and neighbors in wildfire preparedness. By preparing together, the community will be better equipped to respond, stay safe, and recover in the event of a wildfire.

If a wildfire impacts your policyholders, ServiceMaster Restore is here to assist with cleanup and recovery. Recommend us as a trusted partner to minimize damage and provide comprehensive support.

